## Challenges = Opportunities for Agricultural Engineers



Mark Moore – President of the Institution of Agricultural Engineers

### Meeting the challenge

The Challenge: Food security vs Climate Change vs Profitability

How do we produce more food in a sustainable way that allows farmers (and others in the supply chain) to make a living?

### **Food Security**

#### Global population is expected to reach 9b by 2050

- FAO by 2050 we will need to produce 60% more food
  - World Vision Hunger is worsening worldwide

World Food Programme (WFP) – 258 million people across 58 countries faced crisis or higher levels of food insecurity

# Sustainability (Climate Change)

- -VE One-quarter of the world's greenhouse gas emissions result from food and agriculture
- 2 **+VE** Agriculture can sequester carbon from the atmosphere and store it

### **Profitable (ROI)**

The high cost of agricultural mechanisation and technology can be a barrier, followed by an unclear ROI

### Profitability (ROI)

Farmers are considering investing in Precision Farming technology and adoption rates are slowly increasing

- 81% of large farms (5,000+ acres) are most willing to adopt technology
- 76% of medium farms (2,000-5,000 acres)
- 36% of small farms (less than 2,000 acres)
- But:
  - The high cost of agricultural technology is a major barrier, followed by an unclear ROI

#### High cost of technology

47%

of farmers cited as top-three barrier to adoption

### Low willingness to pay

50%

of farmers are unwilling to pay anything

#### Unclear ROI

30%

of farmers cited as top-three barrier to adoption

Source: Farmers Global Insights Survey, McKinsey, May 2022; McKinsey analysis

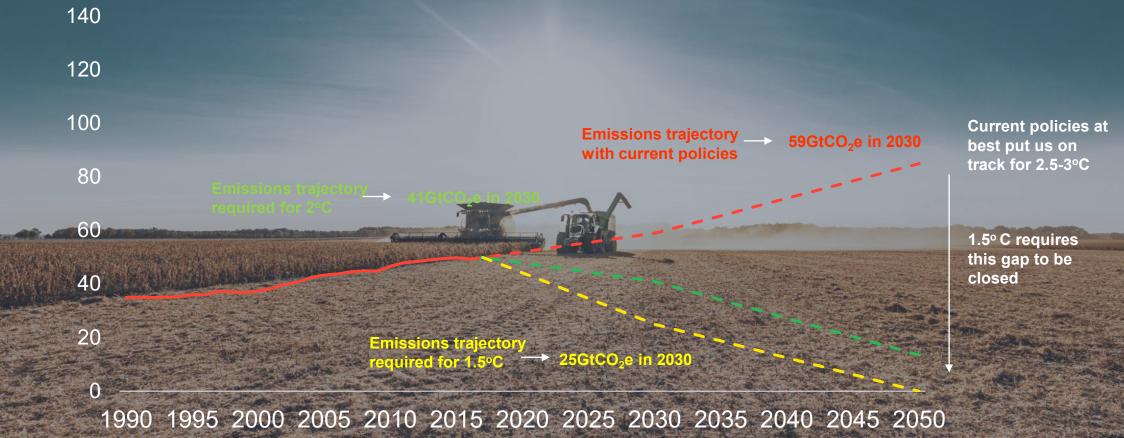
#### High ROI expectation

3:1

is the minimum-expected ROI to consider purchasing

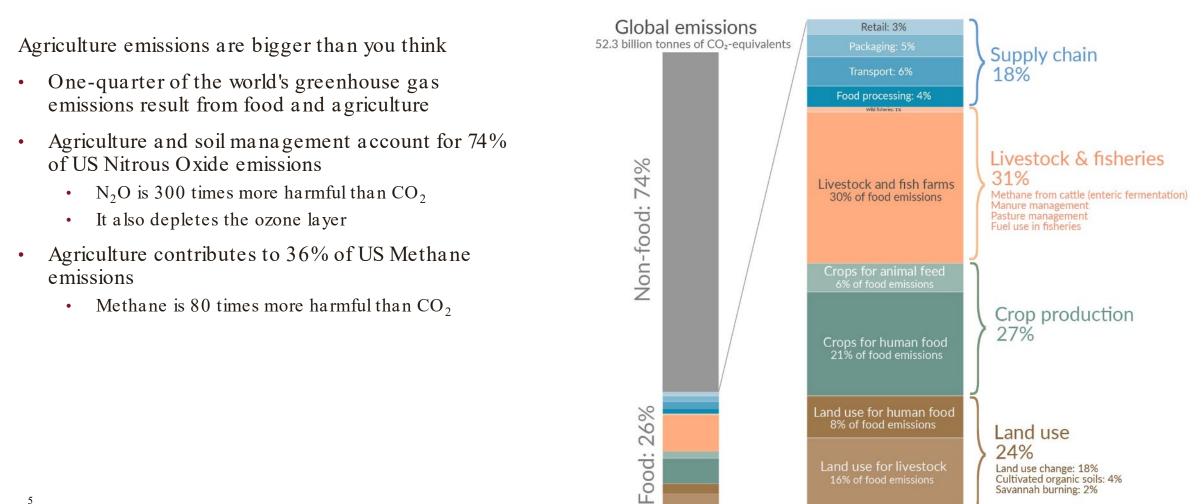
https://www.mckinsey.com/industries/agriculture/our-insights/agtech-breaking-down-the-farmer-adoption-dilemma#/

### Sustainability Without rapid decarbonization we are heading towards 2.5-3°C



**Ref:IPCC** 

## Sustainability Global greenhouse gas emissions from food production

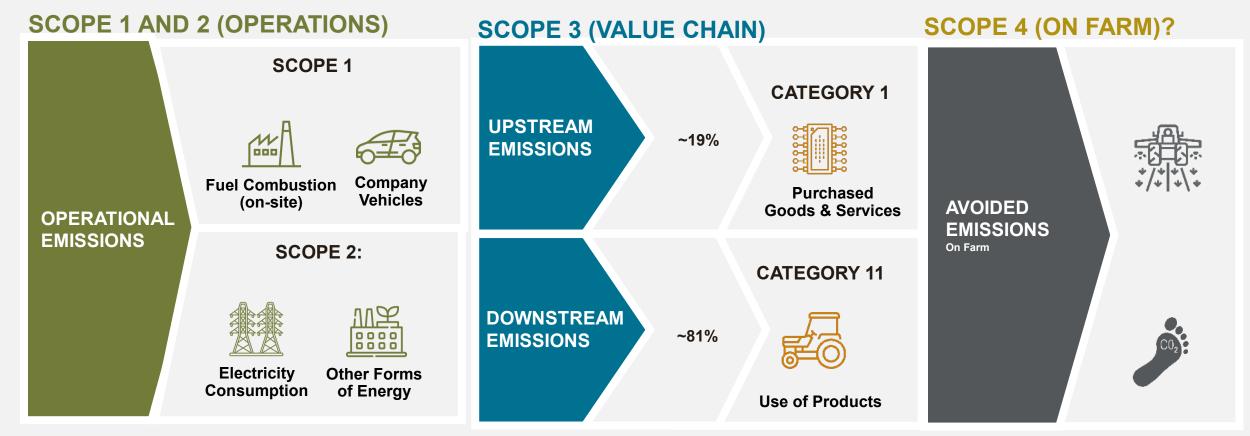


https://insideclimatenews.org/news/11092019/nitrous-oxide-climate-pollutant-explainer-greenhouse-gas-agriculture-livestock/#:~:text=But%20the%20largest%20source%20of,it%20harder%20to%20rein%20in

https://ourworldindata.org/food-ghg-emissions

## Sustainability Decarbonising Value Chains

SUB-TITLE



### UN population projections to 2100

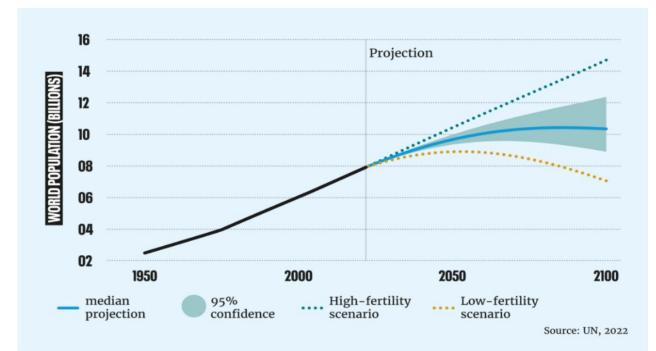
Global population is expected to reach 9b by 2050

FAO- by 2050 we will need to produce 60 per cent more food

World Vision– Hunger is worsening worldwide

World Food Programme (WFP) 258 million people across 58 countries faced crisis or higher levels of food insecurity

- Food waste is a problem mainly in industrialized countries
  - Per capita waste by consumers is between 95 and 115 kilogrammes a year in Europe and North America
- Can the planet sustain 9b people on an animal rich diet by 2050?
  - It takes 1,500 litres of water to produce a kilogramme of cereal and 15,000 to produce one kilogramme of meat







https://www.un.org/en/chronicle/article/feeding-world-

sustainably#:~:text=According%20to%20estimates%20compiled%20by,toll%20on%20our%20natural%20resources

https://www.worldvision.org/hunger-news-stories/world-hunger-

### The resilience of food production

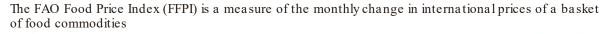
2008 - food crisis caused by droughts and other weather-related events

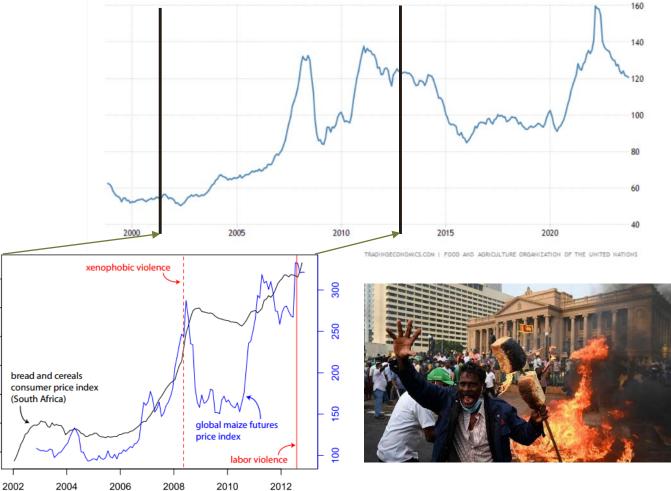
 $20\,11-$  high prices caused by very dry conditions in the United stated and Europe, and high oil prices increasing demand for biofuels

- The World Bank warned the global economy was "one shock away" from a food price crisis
- Food prices continue to be high, especially in Africa

2021 – war in Ukraine, Covid 19, and the influence of climate change

#### FAO Food Price Index





8

https://www.bbc.co.uk/news/av/business-13110449 https://www.un.org/en/food-systems-summit/news/2021-going-be-bad-year-world-hunger https://www.technologyreview.com/2013/07/24/15598/south-africa-riots-and-the-price-of-food/

120

110

100

6

80

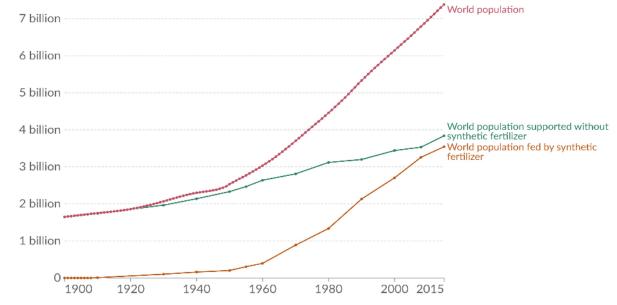
70

60

### Fertiliser

Nitrogen fertiliser supports approximately half of the global population

How do we reduce reliance on N while maintaining food security and employing sustainable farming practices?



Data source: Erisman et al. (2008); Smil (2002); Stewart (2005) OurWorldInData.org/how-many-people-does-synthetic-fertilizer-feed | CC BY



### Pesticides

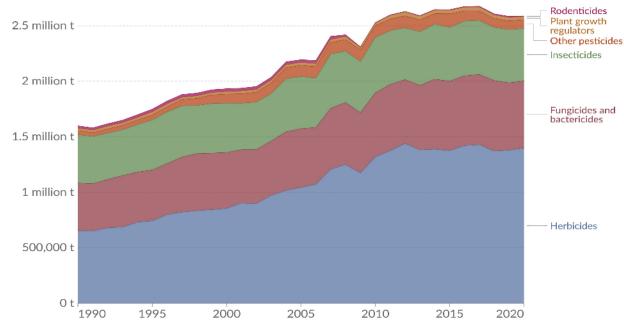
Pesticides play a critical role in reducing diseases and increasing crop yields worldwide

Without pesticides, 35 % of the potential global crop yield is lost to pre-harvest pests

- 78% loss of fruit
- 54% loss of vegetable
- 32% loss of cereals

#### However:

- 75% of insects in Germany have declined in the last 30 years
- $\sim 40\%$  of all flying insect species world-wide are threatened with extinction
- 80% of soils in the EU are already polluted with pesticides, which could affect their fertility and productivity



Data source: Food and Agriculture Organization of the United Nations

OurWorldInData.org/pesticides | CC BY



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https://link.springer.com/article/10.1007/s13593-012-0105-x

https://ourworldindata.org/pesticides

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7908628/#:~:text=About%20one%2Dthird%20of%20agricultural,32%25%20loss%20of%20cereal%20production

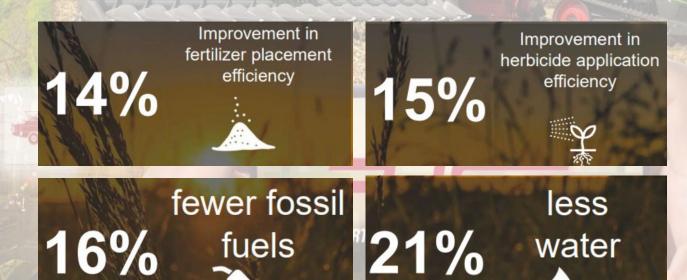
### The challenge requires farmers to modernise farming practices



### **Opportunities – Precision Agriculture – Further Potential**

**Annual crop** production could increase a further 6% with a broader adoption of Precision Farming technologies

Wider adoption of precision ag technology has the potential to provide significant improvements



Source: AEM

### Opportunities – Machine Automation



Auto seed depth control according soil moisture

## Opportunities – Robotics



- Probably the first sector to adopt robotics
- Specialist high value growers
  - Fruit
  - Salad
  - Vegetables
- Replace labour, which is getting harder to find



## Opportunities – Carbon Farming



1ha of broadleaf woodland sequesters 4,761kg CO<sub>2</sub> per year





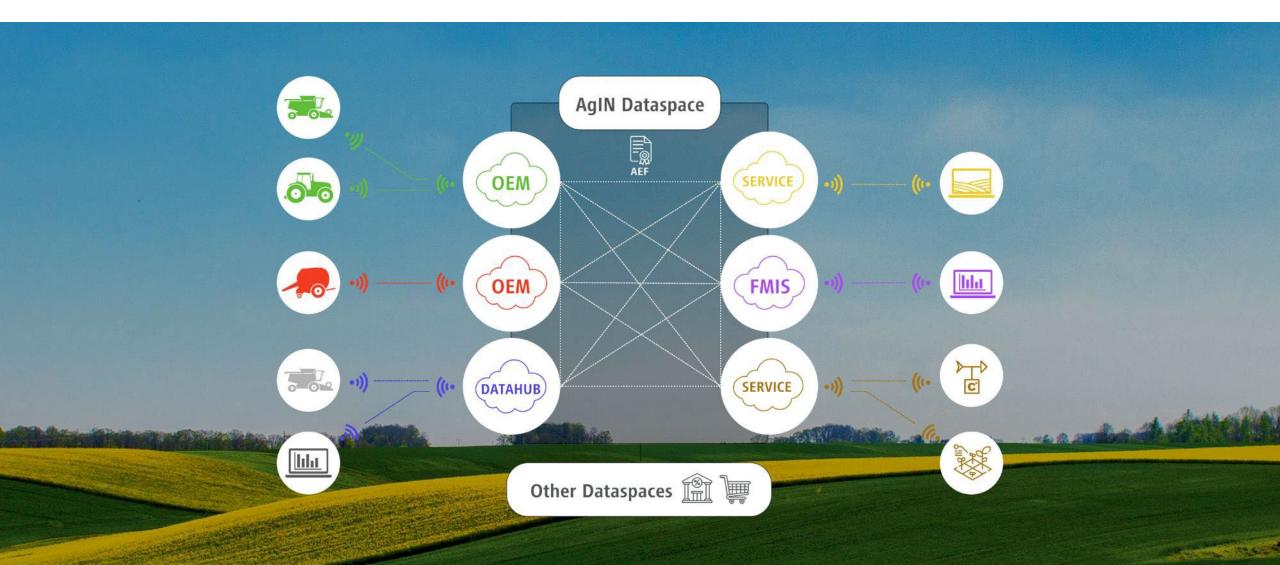
1,000m of flailed hedgerow sequesters 1,175kg  $CO_2$  per year

1,000m of uncultivated field margin sequesters 595kg CO<sub>2</sub> per year



0.1% per ha per year increase in soil organic matter sequesters **8,900kg** CO<sub>2</sub>

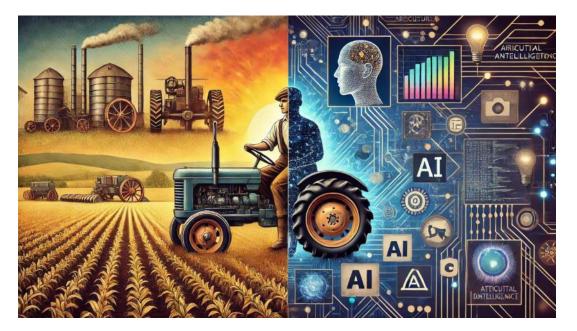
### Opportunities – Digital Farming & Interoperability (AEF)



## Opportunities – Artificial Intelligence



- Crops
- "Expert Systems"
- Digitally simulate farms
- Accurately predict parameters such as output, nutrient losses and pest attacks



- Machines
- Increase machine performance & efficiency
- Increase machine up-time
- Predict potential breakdowns based on machine usage

## Opportunities – Artificial Intelligence



- Animal Husbandry
- Animal monitoring systems
- Detect animal disease & curb contagious diseases
- Behaviour patterns



- Protein production
- Animal welfare Improve conditions for animals
- Reduce animal stress
- Provide avian disease mitigation

## Summary

- There has never been a more exciting time to be an agricultural engineer!
- The challenge is enormous
  - FAO 60% more food by 2050 while reducing impact on the environment and maintaining profitability
- Collaboration is essential
  - We need to communicate across the food sector
- Governments & the food chain recognise sustainable food security cannot be achieved without smart technologies and digital transformation

